

## **Sponsorship Opportunities for NAFOW & WNGGA – updated July 7, 2010**

All sponsorships will be acknowledged in the Program Book and during an oral introduction for the NAFOW event. If appropriate, a link to your website will be placed on NAFOW website. Other benefits for the larger donations can be discussed. Co-sponsorships and partial sponsorships are welcome.

- Entire Festival \$50,000
- Grand Concert \$10,000
- Opening concert \$2,000
- Pub night entertainers \$1,000-3,000
- Entertainer at Banquet \$1,500
- Seminars, variable each year \$500 -2,000
- A/V costs for NAFOW \$10,000
- Tea Room \$2,000
- Cinema Wales \$250-\$1,000
- Other entertainers, ie. dance group, local band, storyteller \$200-\$1,500
- Welsh Folk Dancing, Caller and live music \$250 and up
- Informal Singing (Piano rent and tuning (\$350)
- Organ rental for the Gymanfa Ganu (\$ 200 )
- Publicity (Local and Ninnau) \$400-\$1,000
- Reception for celebrity for a fund raiser \$5,000
- Receptions for donors \$1,500
- Eisteddfod \$200-2,000
- Publishing the Program Book \$2,500
- Publishing the large print hymnal \$3,500-6,000 (500 and 1000 copies)
- Publishing and mailing expenses for Registration materials \$3,0000
- Travel for entertainers & presenters, variable \$500-5,000
- Hotel expenses for same \$150/night times the number of nights times the number of entertainers and presenters
- Office help to supplement the 20 hr/week worked by staff \$1,000-2,000
- Website \$500
- Upgrading on-line services \$4,000
- 1-3 issues of Hwyl annually \$1,600-4,800
- Office supplies (printer cartridges and printer paper) \$500